

2. Prioritise data

Poor data

Policy decisions driven by 'gut feel', intuition or historical reasons.

1. Recognise the complete issue

PRIORITISING CLEAN, ACCESSIBLE DATA AS A MEANS TO IMPROVING FISHERIES MANAGEMENT

3. Encourage + facilitate innovation

4. Be future-thinking

6. Continual investment in data

5. Implement real solutions (not band-aids)

Good data

Data-driven policy decisions using appropriate, accurate, and timely information.

